

WSA APPLICATION FORM 2026



INTRODUCTION & ELIGIBILITY

1. **Is your solution fully launched and on the market?***
Yes/No (only fully launched solutions with proven impact qualify for WSA.)
2. **What year did you/your company launch the solution you are applying with?***
Dropdown 2020/2021/2022/2023/2024/2025/2026
3. **Describe the key aspects of your solution in two sentences.*** (max 500 characters)
Info/Guiding Question(s):
Imagine talking to a 10 year old or your grandmother.

PROBLEM & CONTEXT

4. **What problem does your solution solve? *** (max 1000 characters)
Info/Guiding Question(s):
Describe the specific challenge in your community or country.
5. **Who benefits from your solution?*** (max 1000 characters)
Info/Guiding Question(s):
 - *Who is your target group?*
 - *How does your solution improve their lives?*
 - *Is it a specific group or society at large?*
6. **What local circumstances make your problem significant and your solution relevant?***
(Max. 2000 characters)
Info/Guiding Question(s): *Help jury members from different countries understand the reality of your local context. What barriers do you face when implementing your solution?*

SOLUTION

7. **What is your solution? How does it work? What digital technologies does it use to achieve the SDGs?*** (Max. 1000 characters)
Info/Guiding Question(s):
Describe your digital impact solution. How does it work. What technologies do you use. Why does it matter and how does it help to achieve the UN SDGs.
8. **Provide a link to a video showcasing your solution.** (Recommended, not obligatory)
Info/Guiding Question(s):
 - *The video should be short and explanatory.*
 - *It should be in English or have English subtitles.*
 - *You can provide multiple links (separate them with a semicolon).*
 - *Some jurors might not be able to download your solution, make it easy for them to understand how it looks and functions.*
9. **How does your solution stand out from other similar solutions?*** (Max. 1000 characters)
Info/Guiding Question(s): *List local, national, or international competitors.*
10. **Who is working on this solution? Mention specialists, comment on gender diversity, advisors or anything else that makes your team stronger.*** (Max. 1000 characters)
Info/Guiding Question(s):
 - *Introduce your team and governance structure.*
 - *How many people are involved?*

- *Comment on Gender Diversity and specialists making your team stronger*
- *Who leads the team?*
- *Mention advisors, mentors, investors or crucial partners*

TRACTION, IMPACT, SUCCESS METRICS

11. How many people are using your solution?* (Max.500 characters)

Info/Guiding Question(s):

- *Share data on usage, engagement, or active users.*
- *Include downloads, views, testimonials, or user behaviors.*
- *Provide any available statistics on solution adoption.*

12. What measurable impact has your solution on your users' lives?* (Max. 2000 characters)

Info/Guiding Question(s):

- *What positive changes have users experienced?*
- *How do you measure this impact?*
- *What indicators show you are achieving your desired outcome?*
- *If you'd like a little more support with this question and your impact measurements, watch <https://youtu.be/82OYALC7HKo>*

13. How do you sustain your solution financially?* (Max. 2000 characters)

Info/Guiding Question(s):

- *Who funds or pays for your solution?*
- *Do users pay for it?*
- *If applicable, describe your pricing model.*

EVALUATION & ADDITIONAL MATERIALS

14. Provide details regarding AI models, data protection, accessibility measurements and AI ethics that pertain to your solution. (max 1000 characters)

Info/Guiding Question(s):

- *WSA cares about data protection and ethical use of technology, provide details on AI models, measurements to avoid bias, data protection, protection of children online.*
- *Do you have any special features making your solution accessible? Mention them here.*

15. WSA searches for innovations launched in the last 3 years. If your solution first launched more than 3 years ago, describe organizational pivots, major product launches, significant expansions, or other significant within the past 3 years.

16. If applicable, provide a functional test account for Jury members. (Max. 200 characters)

*Obligatory Questions.