

WSA 2021 - APPLICATION FORM TEMPLATE FOR WSA DATABASE

The application procedure for WSA Young Innovators 2021 requires detailed information on your product that you have to provide in the [WSA database](#).

Please find below the template with the WSA Young Innovators database fields you will have to fill in. To make this process easier for you, you can complete this template and later copy it on your official application in the [WSA database](#):
<https://db.icnm.net/Signup/WSA/2021/>

Please find also some guidelines what information we are looking for in order to make a strong candidature. More detailed information about the application process and the WSA Database manual here: [WSA website](#).

PLEASE NOTE: all fields marked with * are obligatory.

Contact Person

- First name* :
- Last name*:
- Title *:
- Website:
- Univ./Company/Organisation *:
- Job Title/Position:
- Address*:
- City*:
- ZIP code *:
- Country*:
- Birthday*:
- Email*:
- Phone number*: (incl. country code)
- Facebook:
- Twitter:
- LinkedIn:
- Skype:

Project Data

- Title in English Language*:
- Title in Original Language*:
- Category*:
- Country *:
- Language(s) of the product interface*:
- Type of organisation*:
- Project/Product URL*:

- University/Company Homepage:
- Platform*:
- Media format*:
- Special/System requirements:
- Facebook page of the project/company:
- Twitter page of the project/company:
- Instagram of the project/company:
- YouTube Channel of the project/company:

Producers / Team

PLEASE NOTE: You can add up to 28 team members here.

- Gender*:
- First name*:
- Surname*:
- Date of Birth*:
- Job Title*:
- Email*:

Project Information

DO YOU HAVE AN EXPLANATORY VIDEO ABOUT YOUR PROJECT?

Please provide a short video about your project. It should be short and explanatory, so one can get a good impression about what your project is about. Jury members prefer to view a video to get a first impression and to understand what your digital innovation is about, before they go into screening the text provided.

If possible, the video should be in high resolution, but can be also a simple video showing your digital innovation, or a marketing video you have.

The video is not obligatory, but we highly recommend it.

SHORT DESCRIPTION OF YOUR DIGITAL PROJECT SOLUTION (2-3 SENTENCES)

**obligatory* >> *Limit of characters: 700*

Short description of your digital solution (2-3 sentences).

This should give the jury a first impression about your digital solution, what issue does it solve and a good summary.

WSA Young Innovators office will use this text as basis for PR, promotion on social media or the WSA webpage.

WHICH PROBLEM DO YOU SOLVE WITH YOUR PROJECT?*

**obligatory* >> *Limit of characters: 500*

Please describe the concrete problem that your project is solving.

Give the jury a concrete summary of what issue your product solves, which issue it addresses and why it makes an impact.

HOW DO YOU SOLVE THE PROBLEM WITH YOUR PROJECT?

**obligatory* >> *Limit of characters: 500*

Established; Fully-functioning; Testing phase; On the market

Concretely, how are you solving the described problem? Describe what your project achieves/aims for, give details on how it works.

Please provide in this field comprehensive, detailed information about your digital project.

Please summarize the most important aspects of your project in a nutshell. It should give the jurors a short overview about your project, give an easy insight into the purpose of the project and point out the general outlay.

Please be precise and on point, and give a solid impression on your project.

TELL US MORE ABOUT THE LOCAL CONTEXT OF YOUR SOLUTION

**obligatory* >> *Limit of characters: 300*

WSA Young Innovators is about local content –explain why your solution is relevant locally and how it makes an impact in your country. Make sure to specify the local circumstances and help the international jury to understand why your solution is locally relevant.

STAGE OF YOUR PROJECT

**obligatory* >> *checkbox*

Please let us know in which phase you are with your project. Select the what fits best to your project phase.

COMPETITION/COMPARISON - WHO IS DOING SOMETHING SIMILAR?

**obligatory* >> *Limit of characters: 500*

Who are your competitors? What´s your comparative advantage / USP?

Do you know your competitors and who is doing something similar?

WHAT IS/ARE THE TARGET GROUP(S) OF YOUR PROJECT?

**obligatory* >> *Limit of characters: 50*

please be as precise as possible, (e.g. young mothers, children, unemployed, specific regions)

Please name the target group of your project. This is important for the Jury to understand, who the digital innovation is aimed at.

Who are the users?

What is the intended impact?

TELL US MORE ABOUT YOUR TEAM! *

**obligatory* >> *Limit of characters: 1000*

Introduce yourself and/or your team to prove you fulfil the youth criteria.

Do you have an advisory board, mentors, investors?

Who is your team? What's your governance structure? How many people are working for your project? Who is the leading team?

This is why we would like to learn more about yourself and/or your team. Give some information about your bio/personal experiences and describe the structure of your team, if applicable.

WHAT IS MOTIVATING YOU AND YOUR TEAM?

>> Limit of characters: 500

Tell the jury members what is motivating you and your team?

Please explain what you want to achieve with your digital innovation & why you are doing it. What is your motivation, what are the goals you pursue with your project? Tell the jurors what is motivating you, which problem you try to solve with your digital project and which goals you aim to achieve.

IMPACT AND ACHIEVEMENTS OF YOUR PROJECT

**obligatory* >> *Limit of characters: 1000*

What is the impact of your project?

Which milestones have you already achieved (e.g. number of costumers, users, partners, countries...)?

What is the measurable impact in your community so far?

WHICH OF THE 17 UN SDG(S) ARE YOU TACKLING WITH YOUR SOLUTION?*

<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

**obligatory* >> *Checkbox*

What are the Sustainable Development Goals your project is actively trying to solve?

SUSTAINABILITY / BUSINESS MODEL *

**obligatory >> Limit of characters: 1000*

How economically sustainable is your project over the long term?

Share some information about your business / revenue model.

WHAT IS THE DIGITAL COMPONENT OF YOUR PROJECT?

>> Limit of characters: 200

(LEAVE BLANK IF OBVIOUS)

DOES YOUR PROJECT INVOLVE ANY OF THE FOLLOWING TECHNOLOGIES?

**obligatory >> Checkbox*

AR; VR; AI; Big Data; Blockchain; Deep learning; IoT; Wearables; 3D Printing; NLP; Robotics; None of the above

Please choose the technologies that your project contains. Select the technologies you use in your project.

IF NECESSARY, PLEASE SHARE SOME INFORMATION IF AND HOW THE JURY CAN TEST YOUR PROJECT

>> Limit of characters: 300

Please share some information if and how the jury members can test your solution. Provide login data/download links/tutorials etc.

Please provide some tips for the jurors, how they should navigate through your solution. This is the section to pinpoint which areas, sections etc. the Jurors should have a special focus on.

If necessary, please provide free access codes and installation procedure for jury members.

Demo version links (working links)

Demo users and passwords

Download links

WHAT'S NEXT? WHAT ARE YOUR FUTURE PLANS FOR YOUR PROJECT?

>> Limit of characters: 400

Let the jury know, what are your upcoming plans in terms of:

development of your project

access to new markets

funding

new technologies or services

HOW DID YOU HEAR ABOUT THE WSA YOUNG INNOVATORS?

>> *Limit of characters: 100*

e.g. webpage, social media, name of WSA Youth Ambassador

Uploading additional files, videos and pictures

Please upload videos, screenshots, PowerPoints to visualize the unique value of your digital innovation.

PLEASE NOTE: *The jury will evaluate your product online and needs to get an idea how your project works and looks, they won't download applications etc. in the first round to try them, so provide as much material as possible to demonstrate the uniqueness of your digital innovation!*

(Allowed Filetypes: jpeg, jpg, png, gif, tif, doc, docx, pdf, ppt, pptx, ppsx, xls, xlsx, avi, mp4, wmv | Max File size: 8.00 MB)

IMPORTANT: *If you provide a download link (e.g. WeTransfer), please make sure the files are available for download for at least 6 months.*